

# Hi, We're Ocuport

We started in 2005 with a simple idea – to help people learn about eyes. We've changed a little since then, but our goal is still the same.

Visit: [www.ocuport.com](http://www.ocuport.com)

Today, Ocuport is bigger, and so much better! To give you a little idea, here is a taste of what we offer our members:

Ocuport TV: educational and entertaining videos for the entire office.

Doctor-to-Patient Email System: sends Ocuport content home to patients.

Digital Eye Chart: comprehensive visual acuity testing system.

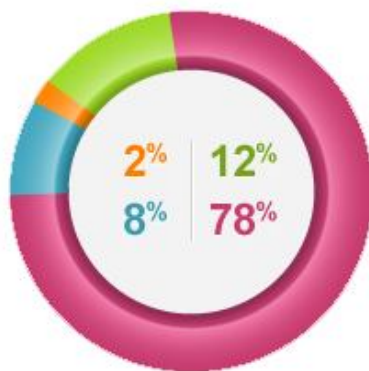
Ocuport Internet Radio: audio content for the entire office.

Free Continuing Education: we don't just educate patients, we educate doctors, too!

And so much more: Color Vision Testing, free practice website, vision therapy system, billing & coding calculator, office art, educational handouts, and more...



# User Breakdown



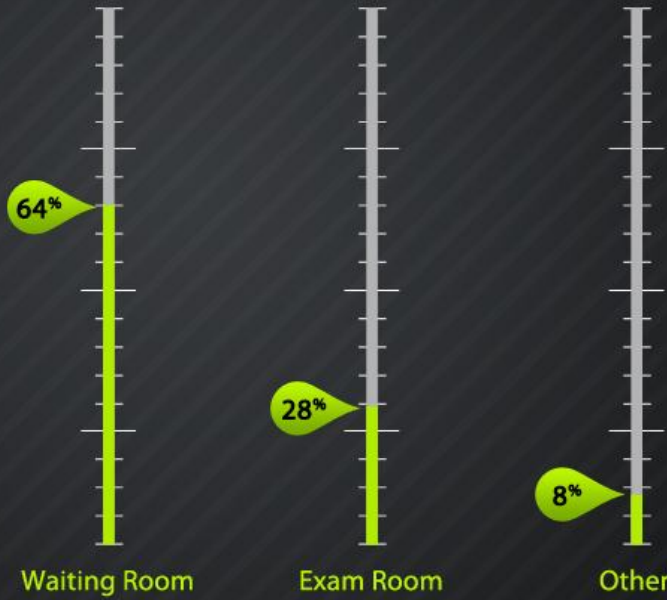
**Optometry (OD): 1107**  
**Ophthalmology (MD): 113**  
**Group Practice (OD+MD): 171**  
**Optician/Other: 29**



**No. of screens per office:**  
1 screen: 994 (70% of offices)  
2+ screens: 426 (30% of offices)

# Screen

Location  
in the 994 Offices with a  
single screen.



\* Other consists of Contact Lens Training Stations, Opticals, Consultation Rooms, etc.

The  
**Ocuport**  
Website  
receives over  
**36,000**  
monthly views.

### Additional User Stats

Ave. # of screens per location playing Ocuport TV **1.6**

Ave. # of days open for business per week **5.3**

Ave. # of hours Ocuport TV is played per day **9.2**

\*Note: Approx. 5% report never turning Ocuport TV off.

Ave. # of exams per day at location **28**

At Ocuport we're very passionate about education; that's why we've created the most entertaining and educational content available to ophthalmic offices today. Subjects include primary eye care, optical/fashion, sun wear, contact lenses, low vision, pediatrics, geriatrics, surgery, sports vision, and more. Our educational media includes video, animations, interactive media, Internet office radio, interviews with industry experts, and so much more.

We have such a strong commitment to education...that's why from this point forward, every new graduating OD in the US, Canada, and Puerto Rico will receive full access to our Premium Service for free.



We strongly believe the future of marketing and advertising is interactive and Internet/cloud based. **That's why we give our members a professionally designed and interactive web site for their office, clinic, or optical for free!**



# Interested in advertising?

Target patients/consumers just before and at *the* moment they are making eye care related decisions and purchases with wildly entertaining video & /or animated advertising.

## Special Content

Want something more?!

Have a new product release?

Want to feature your own education segment on Ocuport TV?

Please inquire about special advertising opportunities.

## Contact

### Email

[hello@ocuport.com](mailto:hello@ocuport.com)

### Talk

866-506-5770

### Web Address

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